

Pecyn Dogfennau



Mark James LLM, DPA, DCA
Prif Weithredwr,
Chief Executive,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

DYDD GWENER, 1 CHWEFROR 2019

**AT: YR AELOD O'R BWRDD GWEITHREDOL DROS
DIWYLLIANT, CHWARAEON A THWRISTIAETH**

**YR WYF DRWY HYN YN EICH GALW I FYNYCHU CYFARFOD
O'R CYFARFOD PENDERFYNIADAU AELOD Y BWRDD
GWEITHREDO DROS DIWYLLIANT, CHWARAEON A
THWRISTIAETH A GYNHELIR YN YSTAFELL GYFARFOD
ADFYWIO, NEUADD Y SIR, CAERFYRDDIN AM 10.00 YB, AR
DYDD LLUN, 11EG CHWEFROR, 2019 ER MWYN CYFLAWNI'R
MATERION A AMLINELLIR AR YR AGENDA ATODEDIG.**

Mark James DYB

PRIF WEITHREDWR



AILGYLCHWCH OS GWELWCH YN DDA

| | |
|------------------------------|----------------------|
| Swyddog Democrataidd: | Emma Bryer |
| Ffôn (llinell uniongyrchol): | 01267 224029 |
| E-bost: | ebryer@sirgar.gov.uk |
| Cyf: | AD016-001 |

AGENDA

1. DATGANIADAU O FUDDIANNAU PERSONOL
2. COFNOD PENDERFYNIADAU - 28AIN TACHWEDD 2018 5 - 6
3. EVENT SUPPORT FUND APPLICATIONS 7 - 12

Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.

Eitem Rhif 2 CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH

Dydd Mercher, 28 Tachwedd 2018

YN BRESENNOL: Y Cyngorydd: P. Hughes-Griffiths (Aelod o'r Bwrdd Gweithredol).

Roedd y swyddogion canlynol yn bresennol:

I. Jones, Pennaeth Hamdden
S Owen, Assistant Marketing & Media Officer
E. Bryer, Swyddog Gwasanaethau Democraidd

Ystafell Gyfarfod Adfywio, Neuadd y Sir, Caerfyddin - Neuadd y Sir - 10.00 - 10.30 am

1. DATGANIADAU O FUDDIANNAU PERSONOL

Ni chafwyd dim datganiadau o fuddiant personol.

2. COFNOD PENDERFYNIADAU - 19 MEDI 2018

PENDERFYNWYD llofnodi cofnod penderfyniadau'r cyfarfod a gynhaliwyd ar 19 Medi 2018, gan ei fod yn gywir.

3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU

Bu'r Aelod o'r Bwrdd Gweithredol yn ystyried adroddiad oedd yn rhoi manylion ynghylch cais am gymorth o'r Gronfa Cymorth Digwyddiadau a gafodd ei asesu ar sail ei gyfraniad at amcanion strategol yr Awdurdod o ran Twristiaeth, Cymunedau a'r Economi.

PENDERFYNWYD cymeradwyo'r cais canlynol am gymorth o'r Gronfa Cymorth Digwyddiadau, yn amodol ar y telerau a'r amodau a nodwyd yn y meini prawf ar gyfer y gronfa:-

| <u>Digwyddiad</u> | <u>Swm</u> |
|--------------------------|------------|
| Treialon Cŵn Defaid 2019 | £2,000 |

4. TALIADAU HAMDDEN 2019-20

Bu'r Aelod o'r Bwrdd Gweithredol yn ystyried crynhoad o ffioedd hamdden arfaethedig ar gyfer 2019-20. Roedd yr adroddiad yn cynnwys y ffioedd am y canlynol:

- Gwasanaethau diwylliannol (canolfannau'r celfyddydau a theatrau)
- Lleoliadau chwaraeon a hamdden (canolfannau hamdden a phyllau nofio)
- Hamdden awyr agored (parciau gwledig, gan gynnwys Parc Arfordirol y Mileniwm, maes parcio Traeth Pentywyn a Chanolfan Addysg Awyr Agored Pentywyn).

Yn ystod y cyfarfod, cyfeiriodd Pennaeth Hamdden at y newidiadau canlynol yr awgrymwyd y dylid eu gwneud i'r adroddiad ar ôl ei gyhoeddi:

- Tocyn Tymor Parc Gwledig Pen-bre – tâl o £55 y flwyddyn yn lle £53 y flwyddyn a £50 yn lle £47.50 am adnewyddu tocyn.
- Y maes parcio y tu allan i Barc Gwledig Pen-bre – cael gwared â'r tâl o £1.10 am 1 awr a chodi £2 am hyd at ddwy awr.

PENDERFYNWYD cymeradwyo'r crynhoad o Ffioedd Hamdden am 2019-20 fel y nodwyd yn yr adroddiad, yn amodol ar y newidiadau uchod.

AELOD O'R BWRDD GWEITHREDOL

DYDDIAD

Eitem Rhif 3

**CYFARFOD PENDERFYNIADAU AELOD O'R BWRDD
GWEITHREDOL DROS DDIWYLLIANT, CHWARAEON A
THWRISTIAETH
11 CHWEFROR, 2019**

| | |
|--|--------------------------------------|
| Yr Aelod o'r Bwrdd Gweithredol: | Portffolio: |
| Y Cynghorydd Hughes Griffiths | Diwylliant, Chwaraeon a Thwristiaeth |

Y Pwnc: Ceisiadau i'r Gronfa Cymorth Digwyddiadau Chwefror 2019

Yr argymhellion / penderfyniadau allweddol sydd eu hangen:

Gofyn am gymeradwyo ceisiadau sydd wedi'u cyflwyno i'r Cynllun Cymorth Digwyddiadau ac sydd wedi cael eu hasesu, hyd at gyfanswm o £5,860.00.

Y Rhesymau: Ceisio cymeradwyaeth ar gyfer yr argymhellion o ran cefnogi ceisiadau i'r cynllun cymorth digwyddiadau yn seiliedig ar y meini prawf penodedig o ran cynyddu effaith digwyddiadau a gwyliau.

| | | |
|--|---|---|
| Y Gyfarwyddiaeth Adfywio a Pholisi Enw'r Cyfarwyddwr: Wendy Walters Awdur yr Adroddiad: Huw Parsons | Swydd Rheolwr Cynorthwyol Marchnata a'r Cyfryngau | Rhif Ffôn: 5826 Cyfeiriad e-bost: HLParsons@sirgar.gov.uk |
|--|---|---|

Datgan Buddiannau Personol (os oes rhai):

dim

Gollyngiad a roddwyd i wneud penderfyniad (os rhoddwyd un):

Ddim yn berthnasol

Y PENDERFYNIAD A WNAED:

Llofnodwyd: _____ DYDDIAD: _____
YR AELOD O'R BWRDD GWEITHREDOL

Cwblheir yr adran ddilynol gan y Swyddog o'r Gwasanaethau Democrataidd a oedd yn bresennol yn y cyfarfod

| | |
|---|------------|
| A fabwysiadwyd Argymhelliad y Swyddog? | DO / NADDO |
| Mabwysiadwyd Argymhelliad y Swyddog yn amodol ar y newidiadau a'r rhesymau a nodir: | |
| Rheswm dros beidio mabwysiadu Argymhelliad y Swyddog: | |

EXECUTIVE SUMMARY

EXECUTIVE BOARD MEMBER DECISION MEETING FOR CULTURE, SPORT & TOURISM

DATE: 11TH FEBRUARY, 2019

SUBJECT:

CCC Event Support Fund Applications February 2019

1. BRIEF SUMMARY OF PURPOSE OF REPORT

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 10th January 2019, £2,000 has already been committed from the 19/20 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below;

- i. Great Welsh Marathon & Half Marathon 2019: Recommended support **£2,500.00**
- ii. Llandovery Sheep Festival 2019: Recommended support **£2,000.00**
- iii. Cross Hands Family Fun day 2019: Recommended support **£0**
- iv. Llandeilo Literature Festival 2019: Recommended support **£1,360.00**
- v. Llanelli Ramblers Walking Festival 2019: Recommended support **£0**
- vi. Excel Community Festival 2019: Recommended support **£0**
- vii. Superprix 2019: Further discussions to be held

Total amount recommended **£5,860.00**

2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

With the scheme in past years oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March 2020

Efficiencies and improvements can be made if the event organisers make greater use of the various templates and case studies (from marketing to h&s) supplied from the County Council and the respective offer letters will detail the need to evidence pre and post event usage of some of these. Each event organiser will receive specific criteria evidence and items to be supported within their respective offer letters allowing for greater clarity on the impact of the council support

DETAILED REPORT ATTACHED ?

no



EICH CYNGOR arleinamdani
www.sirgar.llyw.cymru

YOUR COUNCIL doitonline
www.carmarthenshire.gov.wales

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters

Director of Regeneration & Policy

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|-----------------------------|-------------|------------|-------------|------------------------|----------------------------|-----------------|
| Policy and Crime & Disorder | Legal | Finance | ICT | Risk Management Issues | Organisational Development | Physical Assets |
| YES | NONE | YES | NONE | Yes | NONE | NONE |

1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

2. +Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2018 / 2019

3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Director of Regeneration & Policy

1. **Scrutiny Committee** N/A

2. **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

3. **Community / Town Council** N/A

4. **Relevant Partners**

The 120 members of the Events Network Circle have been made aware of the scheme itself and will be updated on the applications post Ex Board approval. Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales

5. **Staff Side Representatives and other Organisations** N/A

Section 100D Local Government Act, 1972 – Access to Information List of Background Papers used in the preparation of this report:

| Title of Document | File Ref No. | Locations that the papers are available for public inspection |
|--|--------------|---|
| Carmarthenshire Destination Management Plan 2015 2020 | | http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8 |
| County Council's Transformations Regeneration Plan 2015-2030 | | http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx |
| Event Support Scheme guidance & Criteria | | http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8 |

Mae'r dudalen hon yn wag yn fwriadol